

# Prospectus

MASTER OF BUSINESS ADMINISTRATION (MBA)

MBA IN BUSINESS ANALYTICS

Ph.D. (DOCTOR OF PHILOSOPHY)

2026-2027

A Foundation  
for **Leadership**  
and **Success!**



**BITS Pilani**  
Dubai Campus

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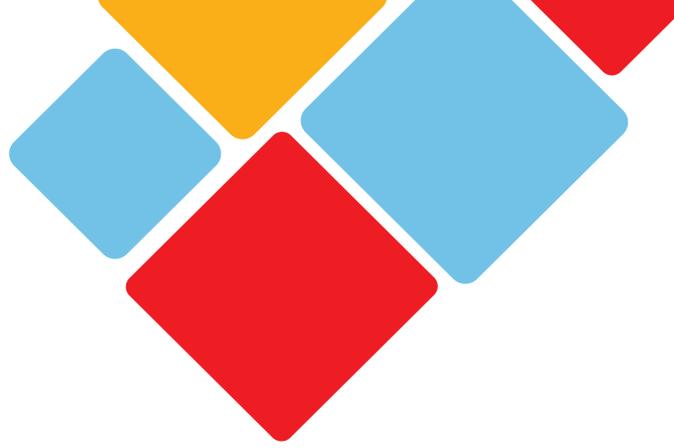
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# BITS Pilani

Pilani | Dubai | Goa | Hyderabad | Mumbai  
An Institution of Eminence

Birla Institute of Technology and Science, (BITS Pilani), is a world-renowned Indian Institute of Higher Education. Its flagship campus in Pilani, Rajasthan, received deemed university status in 1964 under Section 3 of the UGC Act. From its early years, the institute, with the help of Ford Foundation grant, collaborated with MIT (USA) and adopted the institute's best practices. Since then, BITS has grown and now boasts campuses in Dubai, Goa, Hyderabad and Mumbai.

BITS Pilani consistently ranks as the **No.1 private engineering institution in India** in media rankings, such as Education World, India Today, etc., and is the highest-ranked non-government institute in many of these surveys. It has also been granted the status of **Institute of Eminence** by the Ministry of Education, Government of India. Further affirming its commitment to excellence, BITS Pilani was accredited with **Grade A++** in November 2024 by the **National Assessment and Accreditation Council (NAAC)** for a period of 5 years, recognizing its outstanding quality status. With over 35,000 students enrolled across all campuses, including the Work Integrated Learning Programmes (WILP), BITS Pilani offers degree programmes at all levels in Engineering, Sciences, Management, and Pharmacy.

Our legacy of excellence has been shaping professionals to excel beyond every parameter since inception. Today, our alumni body is a vast and thriving community of technocrats, successful entrepreneurs, renowned scientists, head of organizations, and leaders of society. We take great pride in the achievements of our alumni and are continually inspired by their success. Under the dynamic leadership of Chancellor, Dr. Kumar Mangalam Birla & Group Vice Chancellor, Prof. V Ramgopal Rao, BITS Pilani continues to scale greater heights.



**Dr. Kumar Mangalam Birla**  
Chancellor, BITS Pilani



**Prof. V Ramgopal Rao**  
Group Vice Chancellor, BITS Pilani





## **Prof. Souri Banerjee**

**Director  
BITS Pilani, Dubai Campus**

# **Message from the DIRECTOR**

**Welcome to the Dubai campus of the Birla Institute of Technology and Science (BITS), Pilani, Rajasthan, India.**

Located in the heart of Dubai International Academic City, BITS Pilani Dubai Campus (BPDC) was established in 2000 as the first international branch of any Indian institution of higher learning. Since then, BPDC has grown into a fully integrated, globally engaged campus offering a three-tier education system with bachelor's, master's, and doctoral programmes, supported by modern residential facilities and an enriching campus environment.

At BITS Pilani, we believe that an institution is defined by its people. Our commitment to attracting and nurturing exceptional faculty, staff, and students forms the foundation of our academic excellence. The Dubai campus reflects the institute's enduring dedication to rigorous scholarship, innovative pedagogy, and world-class student development. Our educational philosophy blends academic depth with intellectual curiosity, cutting-edge technology, and holistic personal growth by equipping students with the capabilities, values, and mindset required for a global, knowledge-driven economy.

Our broad-based academic framework offers a high degree of flexibility through dual degrees, minors, and a wide range of electives, enabling students to tailor their learning journeys according to their aspirations and emerging industry trends. A distinctive hallmark of the BITS Pilani system is our Practice School programme, which integrates a 7.5 months industry internship into the curriculum. This unique experiential model allows every student to apply theoretical learning to real-world challenges while developing essential professional and problem-solving skills.

BPDC is home to a vibrant, diverse student community representing the UAE, the GCC, India, and many other parts of the world. Their cultural richness and academic enthusiasm create a dynamic learning ecosystem that fosters creativity, leadership, integrity, teamwork, and social responsibility attributes we strive to cultivate in every BITSian.

Our alumni, spread across leading global organizations, research institutes, and entrepreneurial ventures, continue to excel in their chosen fields. They remain our strongest ambassadors, reflecting the institute's legacy of nurturing talent and shaping future-ready leaders.

**I warmly invite you to explore our campus, engage with our academic environment, and embark on a transformative journey of innovation, discovery, and growth. Becoming part of the BITS Pilani Dubai Campus community is the first step toward realizing your aspirations and preparing for a future defined by excellence.**



**BITS Pilani**  
Dubai Campus



Experience the educational excellence in engineering education at **BITS Pilani, Dubai Campus (BPDC)**, a top-ranked institution approved by the Ministry of Education, Government of India, and the University Grants Commission (UGC) India.

BITS Pilani Dubai Campus is licensed by the UAE Ministry of Higher Education and Scientific Research (MoHESR) and the Knowledge and Human Development Authority (KHDA). All degrees are accredited by MoHESR through the Commission for Academic Accreditation (CAA).

**Recognized by the Best.**  
**Chosen by the Brightest.**



**UNITED ARAB EMIRATES  
MINISTRY OF HIGHER EDUCATION  
& SCIENTIFIC RESEARCH**



مفوضية الاعتماد الأكاديمي  
Commission for Academic Accreditation



**STRONG  
ACADEMIC  
EXCELLENCE  
& GLOBAL  
REPUTATION**

**RANKED  
154  
BY QS ASIA UNIVERSITY  
RANKINGS-2026**

**RATED  
5 STAR  
BY KNOWLEDGE &  
HUMAN DEVELOPMENT  
AUTHORITY (KHDA) IN  
PARTNERSHIP WITH QS**

**MORE THAN  
6000 ALUMNI  
IN LEADING POSITIONS  
IN GLOBALLY REPUTED  
CORPORATES**

**RANKED  
GLOBALLY AMONG  
TOP 250  
BY QS GRADUATE  
EMPLOYABILITY  
RANKINGS**

**NEARLY  
AED 13.6 MILLION  
SCHOLARSHIPS  
AWARDED EVERY YEAR**

**UPTO  
30 WEEKS  
INDUSTRY INTERNSHIP  
WITHIN THE PROGRAM  
DURATION AT OVER 300  
CORPORATES**

**50+  
START-UPS  
FACILITATED IN LAST 5  
YEARS ENCOURAGING  
INNOVATION &  
ENTREPRENEURSHIP**

**ICT INNOVATION  
EXCELLENCE  
AWARD**

**UAE'S  
BEST ENGINEERING  
UNIVERSITY  
AWARD  
BY GBM, UK**

# WHY CHOOSE BITS PILANI DUBAI CAMPUS?



## World-Class Curriculum & Faculty

We offer a world-class curriculum that is broad-based, with unique options such as 5.5 months Practice School (Internship) or Thesis and a high degree of flexibility in the form of electives, minors, dual degree and more to cater to the diverse interests of students and broaden their education beyond a single area of study. The Faculty is highly experienced with doctoral and postdoctoral degrees from reputed universities worldwide.



## International Exposure

Dubai, an international business & education hub is a strategic base to hundreds of global companies and universities and offers plenty of opportunities to students to interact with professors, industry experts and seasoned professionals across the spectrum. It is home to more than 200 nationalities & offers the best healthcare, shopping, sport & entertainment and leisure opportunities in the world.



## All Round Development

We prioritize student development in all areas. Our curriculum seamlessly integrates soft skills through engaging presentations and hands-on learning experiences. We supplement academic journey with a diverse range of extracurricular activities and student-run clubs, providing the perfect platform to express and enhance non-academic skills. We just don't teach; we nurture future leaders through a combination of academics, personal growth opportunities and diverse learning environment, fostering critical thinking, leadership skills, and social responsibility.



## Stellar Ratings

Our institution is ranked as the top private university in India in several media rankings reflecting our commitment to quality. Our recognition in the Global University Rankings of both THE and QS, as well as a prestigious 5-star rating from the Knowledge and Human Development Authority (KHDA), based on Teaching, Research, Employability, and Internationalization, sets us apart as a premier destination for education.



## State-of-the-art Infrastructure

BITS Pilani Dubai Campus boasts cutting-edge facilities, including 30+ high-tech labs, world-class library, smart classrooms, incubation center, student housing, sports facilities and 24/7 Creative Lab.



## Industry Internship

The Practice School program from BITS Pilani, Dubai Campus offers a 5.5-months industry internship with hands-on experience within the 4 years duration of the programme. Collaborating with over 300 companies, it provides ample internship opportunities and sets the foundation for a successful future.



## Accomplished Alumni Network

Proud of its successful alumni, BITS Pilani Dubai Campus fosters engagement between alumni, students, and the institution. Our Alumni, includes scientists, entrepreneurs, and leaders that inspire students to excel.



## Placement Assistance

BITS Pilani Dubai Campus is a top pick for MNCs and local conglomerates looking for talent. Our campus placements maximize job prospects by connecting you with top firms and offering endless career opportunities.

# Master of Business Administration (MBA)



The MBA programme offers comprehensive exposure to core areas of management, including Marketing, Finance, Human Resource Management, Information Systems and Analytics, Operations, and Supply Chain Management. It is designed to meet the academic needs and professional aspirations of fresh graduates as well as working professionals from diverse educational and industry backgrounds. A key strength of the programme is its flexibility in class scheduling. Students may choose to attend lectures either during daytime or evening hours offered on weekdays, enabling them to balance academic commitments with professional responsibilities or gain industry exposure through internships alongside their studies. The first three semesters of the programme focus on rigorous classroom learning, followed by a semester-long, structured industry internship (Practice School) or a dissertation, giving it a strong experiential orientation. The redesigned curriculum integrates core courses with a wide range of electives across Finance, Marketing, Operations

and Decision Sciences, Organisational Behaviour and HRM, Information Systems Management, and Strategy & Entrepreneurship. Delivered by experienced faculty and industry professionals, the programme emphasizes real-world business challenges through case studies, group work, and applied learning.

## Career Pathways

Depending on your career aspirations, skill-sets and interests, our MBA programme can prepare you for many different job roles such as: Marketing Manager, Sales Manager, Product Manager, Business Development Executive, Customer Relationship Manager, Project Manager, Management Consultant, Operations Manager, Finance Analyst, Investment Banker, Human Resource Manager, Business Analyst, etc.

“

“An MBA that actually prepared me for the real world. When I started at BITS Pilani Dubai as a working consultant, I needed something that would accelerate my career immediately, not textbook theory. Everything I learned on evenings and weekends, I applied at work the next week. This MBA accelerated my transition from consulting to product leadership, helping me manage portfolios worth millions, teaching me to think strategically and lead with clarity. If you're wondering whether an MBA is worth it while working full-time and want something that respects your time while challenging you meaningfully, BITS Dubai delivers.”



**Avinash Uppada**  
MBA Graduate  
Batch: 2024-2026  
Product Manager, Techmart Middle East

## Timings

**Daytime Batch:**  
10:00 AM – 3:40 PM

**Evening Batch:**  
6:30 PM – 10:00 PM

## Core Courses

- Accounting for Managers
- Business Statistics
- Leading Modern Organizations
- Managerial Economics
- Organizational Theory & Behaviour
- Strategic Marketing
- Introduction to Systems & Sustainability
- Critical and Design Thinking
- Management Science
- Economic Environment of Business
- Business Analytics
- Operations and Supply Chain Management
- Decision Making
- Strategic Management
- Corporate Finance
- Marketing Research & Metrics
- Human Resource Management
- Technology Innovation & Entrepreneurship
- International Business Strategy & Operations
- Information & Knowledge Management Systems

## Elective Courses (Any Four)

### Finance

- Financial Risk Analytics & Management
- International Financial Markets & Services
- Functions and Working of Stock Exchanges
- Investment Banking and Financial Services
- Project Appraisal
- Risk Management and Insurance
- Strategic Financial Management
- Security Analysis and Portfolio Management
- Financial Engineering
- Management Practice
- Business Analysis and Valuation

### Organization Behaviour and Human Resource Management

- Cross Cultural Management
- Organizational Change and Development
- Innovative Leadership
- International Human Resource Management
- Performance Management
- Management Practice

### Operations and Decision Sciences

- Manufacturing Strategy
- Technology Management
- Total Quality Management
- Project Management
- R & D Management
- Six Sigma
- Operations Strategy
- Supply Chain Analytics
- Management Practice
- Services Management System

### Information Systems Management

- e-Business and Internet Marketing
- Internet Security and Cyber-laws
- Management Practice
- Expert Systems
- Enterprise Resource Planning
- Software Project Management

### Marketing

- Advertising and Sales Promotion
- Marketing Models
- Sports Marketing
- Consumer Behaviour
- Services Marketing
- Industrial Marketing
- Retail Management Systems
- Digital Marketing
- Management Practice
- Marketing Research
- Product and Brand Management

### Strategy & Entrepreneurship

- New Venture Creation
- Game Theory and Business Strategy
- Management Practice
- Creating and Leading Entrepreneurial Organization

“

"I am currently working at Biz Group while pursuing my MBA at BITS Pilani, Dubai Campus. The practical skills and strategic thinking I've gained here have directly helped me excel in my role."



**Durwa Thakur**  
MBA Graduate  
Batch: 2024-2026  
Marketing Executive, Biz Group

# INNOVATION & ENTREPRENEURSHIP

BITS Pilani, Dubai has taken a leap forward to encourage innovation & entrepreneurship skills among students by taking the following initiatives:

## INITIATIVES BY BITS PILANI, DUBAI

- Incubation Centre – Powered by Dubai SME
- 24X7 Creative Lab
- Minor programmes offered in Entrepreneurship, New Venture Creation, Business Management and more
- Seed funding support through Alumni and Dubai SME
- Meeting and interactions with experts and investors
- Mentor allocation to all start-ups through alumni & Dubai SME
- Encouraging students participation in various events, pitching sessions and B-Plan competitions

## MORE THAN 50 START-UPS & 2 UNICORNS INITIATED IN LAST 5 YEARS BY OUR STUDENTS AND ALUMNI

tsara

MEETINGS WITH MOMENTUM  
wrappup

LAUMIÈRE  
GOURMET FRUITS

Levtech  
CONSULTING

keno  
CAR SERVICES  
لخدمات السيارات

Businessbazaar

medpal

the bhukkad  
cafe

MACOMA TECH

AutoChain

KORNEM  
ENERGY

SUNFERNO

ORBITARCH

Bitbot Robotics

born bright  
Your new learning destination

ZURA

CLEVER CORP  
YOUR VISION IS OUR MISSION

KRYPSM

genme

genme

THE WASTE COMPANY  
TURNING WASTE INTO VALUE

Urbannest

LushLeaf

kregzo

F

SHOP VITE  
SHOPPING MADE EASIER

MASER

ShopKirana  
Empowering Retailers

dhābā jānē  
دھبا لان

sustVest  
Finance the Future

ev  
co

A@U  
Empowers You - Enables Doctors

OpenFX

# OUR FACULTY: PILLARS OF EXCELLENCE



**Prof. Sartaj Rasool Rather**  
Head of the Department  
Associate Professor in Economics  
PhD – Pondicherry University



**Dr. Sreedhar Bevara**  
Professor of Practice -  
Management Studies  
Bestselling Author & Innovation  
Adviser



**Prof. Asgar Ali**  
Deputy Head of the Department  
Assistant Professor in  
Accounting & Finance  
PhD – IIM Kashipur



**Prof. Anurag Singh**  
Assistant Professor in OB & HRM  
PhD – Banaras Hindu University



**Prof. Yusra Qamar**  
Faculty in OB & HRM  
PhD – IIM Kashipur



**Prof. Aqila**  
Assistant Professor in Marketing  
PhD – BITS Pilani



**Prof. Jiss Mathew**  
Faculty of Management  
Indiana State University,  
PhD – Indiana, USA



**Prof. Aariz Faizan**  
Faculty of Information Systems &  
Bus. Analytics  
PhD – IIM Ranchi  
(Thesis submitted)



**Prof. Aman Srivastava**  
Professor in Finance  
PhD – Jamia Milia Islamia



**Prof. Rehan Husain**  
Assistant Professor in Marketing  
PhD – Aligarh Muslim University



**Prof. Darshita Fulara Gunwant**  
Assistant Professor in  
Management PhD – BITS Pilani  
Dubai Campus



**Prof. Anand Babu**  
Assistant Professor in Economics  
PhD – Pondicherry University



**Prof. Deepesh Kumar**  
Assistant Professor in Information  
Systems & Bus. Analytics  
PhD – IIM Shillong



**Prof. Nausheen Hashmi**  
Assistant Professor in Operations  
& Supply Chain  
PhD – Aligarh Muslim University

# PRACTICE SCHOOL (INTERNSHIP)

BITS Pilani is a pioneer in the field of university-industry linkage & its bold and radical innovation in this regard has no parallel. The Practice School (PS) programme is a controlled simulation of real life where the student relates & applies their classroom knowledge and skills to the real issues faced by the industry. PS is a part of the total programme and takes the classroom to a professional location for a period of 5½ months, where the students under the supervision of faculty get involved in real life situations.

The students undergo internship and work as the employees of the organization, participate in day-to-

day activities of the workplace and work on specific projects assigned, in a problem solving mode, under the professional experts of the host organization. As with all other courses, a process of continuous evaluation is also followed for PS. Students are evaluated for interdisciplinary approach, decision making, written and oral presentation, leadership, team work etc. apart from the technical work, by the faculty & experts from the host organization. The PS Programme has paved the way for extensive collaborations between the faculty and the industry.

## COLLABORATION WITH OVER 300 COMPANIES FOR INTERNSHIP

- Emerson Automation Solutions
- PwC Middle East
- Dubizzle
- Johnson Controls
- Lamprell
- Siemens
- ESRI
- Reckitt Benckiser (Arabia) FZE
- L&T Electrical & Automation
- Schindler
- Schneider Electric
- The Emirates Group
- Zomato Media Pvt.Ltd
- MSD DIC
- Bosch
- Aster Hospital Group
- Star Cement
- Fly Dubai
- Carrier Middle East Limited
- Fedex Express
- GRUNDFOS Gulf Distribution FZE
- Lucy Switchgear FZE
- Protiviti Member Firm Middle East
- Thyssenkrupp Elevators
- TUV Nord
- Weidmueller
- Petrofac
- Redington
- Voltas
- Yokogawa
- Savills LLC
- Lloyd's Register EMEA
- Emirates Hospital Group and many more

### EMPLOYER SPEAK

“

We have a strong relationship with BITS Pilani, Dubai Campus and have always seen that their students are trained to be corporate-ready. The students are highly professional in their conduct and bring in different perspectives with their fresh thinking, zeal and zest. Historically, we have been hiring GETs and Interns who have proven to be great assets to our organization.

**Abhishek Joshi**  
HR Manager at Dabur International

“

It has been a fantastic experience hiring talent from BITS Pilani, Dubai Campus. I'm highly impressed by the exceptional talent, and I look forward to connecting with more students from BITS Pilani, Dubai Campus in years to come.

**Mehak Khan**  
HR Administrator at Alokozay

“

Our experience with BITS Pilani Dubai has been very rewarding and satisfying as an organization. We see the quality of talent to be sustainable and strategic investment to us.

**Peter Kay**  
Recruitment Specialist at L'oreal

# CAREER SERVICES

BITS Pilani, Dubai Campus is committed to providing its graduating students the best career opportunities through the Campus Placement Programme (CPP). Students are provided with adequate career counselling and they are empowered to make sound decisions for their future. Regular training for soft skills, technical skills, and expert talks are organized to make our students more employable. We host numerous placement drives including Career Fairs with numerous local and International companies. We provide all facilities for companies to conduct their pre-placement presentations, interviews and screening tests on campus.

## REPUTED COMPANIES HIRING OUR STUDENTS

- ABB, U.A.E.
- Accenture Middle East, U.A.E.
- BAIN & Company, U.A.E.
- Bosch, U.A.E.
- Careem, U.A.E.
- Dell International Services, India
- DNV GL, U.A.E.
- Dubizzle, U.A.E.
- EMERSON, U.A.E.
- Emirates Industrial Gases Co., U.A.E.
- Emirates Sky Cargo, U.A.E.
- Ernst & Young India
- ESRI, Sharjah, U.A.E.
- ETA MELCO (Mitsubishi), U.A.E.
- Etisalat, U.A.E.
- Fly Dubai, U.A.E.
- Halliburton, K.S.A.
- Honeywell Middle East, U.A.E.
- HSBC, India
- IBM, India
- J Ray Mc Dermott, Middle East, U.A.E.
- Johnson Controls, U.A.E.
- L&T, U.A.E.
- Lucy Switchgear, U.A.E.
- Maersk, U.A.E.
- McKinsey, India
- Microsoft, U.S.A.
- Nestle, U.A.E.
- Oracle, U.S.A.
- Panasonic – Middle East, U.A.E.
- Petrofac International, U.A.E.
- Procter and Gamble Gulf FZE, U.A.E.
- Protiviti, U.A.E.
- PWC, U.A.E.
- Qualcomm, U.A.E.
- Reckitt Benckiser, U.A.E
- Redington Gulf
- RTA Dubai, U.A.E.
- Schindler, U.A.E.
- Schneider Electric , U.A.E.
- Siemens LLC, U.A.E.
- Sony Ericsson, NC, U.S.A.
- Standard Chartered Bank, U.A.E.
- Talabat, U.A.E
- Tanfeeth - Emirates NBD Group Company, U.A.E.
- Tata Consultancy Services, India
- Tetrapak, U.A.E.
- W.S. Atkins, U.A.E.
- Wipro, India
- Worley Parsons, U.A.E.
- Zomato- U.A.E
- and many more...



## CAMPUS FACILITIES AND SUPPORT SERVICES

### LIBRARY

The library block spread over two floors has a great ambience & contemporary design with reading halls, textbook section, reference section, stacking area, discussion rooms, individual study carrels, digital library and internet browsing center.

The library is open on weekdays from 7:15 am to 10:00 pm and weekends from 1:00 pm to 6:00 pm with extended timings up to 12 midnight during mid-sem and comprehensive examinations.

### THE LIBRARY FACILITIES

- Access to the information resources necessary for the Institute to achieve its academic and research goals & enhance access to information in all formats to meet the needs of students, faculty and staff.
- A wide collection of more than 25,069 print books, 10,785 e-books, 4,193 e-journals, 1611 CD-ROMs, 3237 project reports, theses/ dissertations, and 918 back volumes in the core disciplines of Engineering, Management and Sciences.
- The Library has a collection of Higher Education Entrance Examination and Language proficiency books on GRE, GMAT, GATE, SAT, IELTS, TOEFL and etc.
- Access to 4,193 e-journals from ScienceDirect, IEEE Xplore Digital Library, Springer, Emerald, and PressReader to read 7000+ electronic magazines and newspapers.

- Access to 10,785 e-books from IEEE-MIT Press, IEEE-Wiley e-books, Elsevier Knovel e-books, Emerald as well as over 92 BPDC course text and reference e-books from various publishers.
- E-Library for remote access to our subscribed e-journals databases, e-books, e-magazines, e-newspapers, and library catalogue from anywhere, any device, and at any time.
- Self-check-in and check-out kiosk for easy transactions of library resources and automated library operations with access to web enabled OPAC (Online Public Access Catalogue).
- The library portal provides access to digitized question papers from all examinations since 2003.
- Institutional Repository containing a digital collection of faculty, staff, and students research publications, Practice School Reports, Project Reports, Thesis / Dissertations, and so on.
- The library has research aids such as plagiarism checker, equation editor, writing, designing, formatting software.
- Wi-fi, network printing, photocopying, scanning and binding services for students.

### VIRTUAL STUDY SPACE

Institute has adopted the online platforms such as Impartus, Webex, Google Meet, Zoom, Google Classroom and Microsoft Teams to continue the education and make sure the learning is uninterrupted to the students during any pandemic situation. Online evaluation platforms such as CodeTantra, Socrative, Google Classroom, Google Meet and WebEx are being used for conducting examinations. Laboratories and lab comprehensive examinations are conducted by using the virtual lab such as Platify, Cisco webex hands-on lab. Wacom pen displays are installed in all the classrooms to make the classroom a smart classroom. It will augment the teaching and learning to the next level by supporting digital learning in the full-time/online/hybrid mode classrooms.



## STUDENT VISA

It is mandatory for all students to have a valid UAE residence visa for admission. The Institute facilitates UAE's student residence visa through Dubai International Academic City (DIAC) as per the rules & regulations of the institute & Government of UAE to the non-residents of UAE and UAE resident students who are not employed or whose parents cannot sponsor their visa.

## INSURANCE

Dubai's Health Insurance Law mandates that all residents must maintain a level of health insurance that either meets or exceeds the minimum benefits outlined by the Dubai Health Authority (DHA). All students are required to have a valid medical insurance policy covered in the UAE, which includes direct billing. This mandatory medical insurance ensures that every student has access to healthcare services. Possessing valid medical insurance, students can feel assured about receiving the necessary medical care. To facilitate this process, we have partnered with a leading insurance company to provide comprehensive medical insurance coverage for our students. Students who are already insured must furnish evidence of coverage that is valid in the UAE.

## HEALTH SERVICES

Student's health and safety is of utmost importance to all of us. We offer 24 x 7 on-campus paramedical facilities to all students. There is a clinic on campus and a doctor is available for consultation during stipulated hours. A male nurse stays on campus and is available for first aid and emergency care.

A female nurse visits the campus on all days.

In the event of a serious emergency, students are promptly transported to the hospital for further treatment.

## HOSTEL ACCOMODATION

BITSians experience a well-rounded student life, complete with comfortable and convenient hostel option. The hostel facilities provide students with everything they need to thrive in a supportive and nurturing environment. Hostel facilities are separate for male and female students, and the campus provides hostel option in close proximity. Each hostel building is staffed with a resident warden, who is a BPDC staff member, ensuring the well-being of students. The rooms are fully air-conditioned, double occupancy, and equipped with a bed, cupboard, and study table. The hostels provide Wi-Fi access, a laundromat, and first-aid facilities. Hostellers can avail recreational rooms, a gymnasium, and sports facilities on campus.

## STUDENT WELLBEING ACTIVITIES

Student Wellbeing Activities at BITS Pilani Dubai Campus focus on nurturing the holistic development of students by promoting mental, emotional, and social wellness. Through various initiatives, interactive sessions, and wellness programs, students are encouraged to cultivate mindfulness, resilience, and a positive outlook. These activities aim to create a supportive campus environment that enhances overall student happiness, engagement, and personal growth.



## COUNSELING SERVICES

BPDC is mindful of the effects of separation from family, loneliness, stress, etc. that students may experience during their transition into the university. We understand the importance of mental health and well-being.

A professional Counselor is available on campus for students and staff. Those requiring support and guidance can approach the Counselor who is available Monday through Friday during the working hours on campus and through email and phone at other times.

The counseling sessions are completely confidential, ensuring that students can feel comfortable and safe when discussing their concerns. Our goal is to provide students with the support they need to succeed both academically and personally, and our on-campus counseling services play an important role in achieving this.

## SAFE AND INCLUSIVE ENVIRONMENT

BITS Pilani Dubai Campus has a zero-tolerance for violence, drug abuse, ragging, sexual harassment, and any other form of unacceptable behavior. Any act of misconduct will result in disciplinary action, up to and including suspension or expulsion. University is committed to fostering a safe and inclusive learning environment for all students.

## STUDENT MENTORSHIP PROGRAMME

The Student Mentorship Programme (SMP) at BPDC aims to provide continuous guidance and support to students across all years of study. The programme aims to foster a healthy academic environment by strengthening the relationship between faculty and students. Through regular mentor-mentee interactions, the programme supports students in their academic progress, personal development, and emotional well-being.

## SPORTS AND FITNESS

The institute provides both Indoor & Outdoor sports facilities. An indoor sports complex provides for badminton, table tennis, carrom, chess, pool table etc. The outdoor sports facilities include tennis, basketball, volleyball, throwball, football, handball and nets for cricket practice along with a turf cricket ground, grass football ground and professional athletics synthetic track. Gymnasium is provided for both girls & boys separately

## CAFETERIA & MINI MART

There is a full-fledged cafeteria within the campus for students and faculty to have snacks, meals, soft drinks & beverages. There is a Mini Mart within the premises which sells several items including food & stationery. Vending machines for snacks and hot / cold beverages are provided across the campus at various locations.



# APPLICATION PROCEDURE

Admission to BITS Pilani, Dubai Campus (BPDC) is based entirely on the candidate's merit, facilities available and availability of seats in the discipline preferred.

## ELIGIBILITY CRITERIA

A minimum aggregate of 60% in the qualifying degree as indicated below for each programme.

- **MBA Programme:** Candidates holding a bachelor's degree of minimum three years duration in any discipline or its equivalent with at least 60% aggregate marks.
- **MBA in Business Analytics:** Candidates holding a bachelor's degree of minimum three years duration in any discipline or its equivalent with at least 60% aggregate marks, and having studied at least one subject in mathematics or statistics at the high school (10+2) or higher level.

**Note:** Bachelor's degree Certificate and Transcript **obtained in the UAE** must be duly attested to obtain an Equivalency Certificate by the Ministry of Education (MoE), UAE.

Bachelor's degree Certificate and Transcript **obtained outside the UAE** must be duly attested by the Ministry of Higher Education and the Ministry of Foreign Affairs of the country of origin, and by the UAE Embassy in that country, to obtain an Equivalency Certificate from the Ministry of Education (MoE), UAE.

## APPLICATION PROCEDURE FOR ADMISSION TO HIGHER DEGREE PROGRAMMES (MBA & MBA IN BUSINESS ANALYTICS)

- The application form is available online on the admissions website: [www.bits-dubai.ac.ae/admissions/](http://www.bits-dubai.ac.ae/admissions/) Click on Applications 2026-27 to apply online and proceed further.
- Sign-up as a new user, fill your details and select programme level as Higher Degree (MBA / MBA in Business Analytics)
- Enter all the information required carefully in the online form.
- Pay application fee of AED 220.
- After payment, upload the required documents

» Scan to Apply



Read the **Admission Bulletin** 2026-27 for details on the application process, required documents, and fee payment.



## ELIGIBILITY CRITERIA FOR Ph.D.

M.E./MBA/M.Phil. of BITS Pilani or its equivalent with a minimum of 60% aggregate.

M.Sc./B.E. or an equivalent with a minimum of 60% will also be considered for provisional admission to the Ph.D. programme.

For Ph.D. programme in humanities and social sciences, candidates with an M.Phil/MA and with minimum of 60% aggregate may also be considered.

Eligible candidates will be required to take a written test and interview. The admission will be based on the performance in the qualifying degree, experience, test and interview.

Candidates applying for part-time should be working in an organization located in the close vicinity of the institute and which encourages and facilitates research. The candidate must have a minimum of one year experience in a related field.

Candidates applying for Aspirant scheme should be working in Industries and R&D Organizations having long experience and proven competence aspiring for Ph.D. programme and having a collaboration with BITS Pilani, Dubai campus will be considered.

The admission will be based on the performance in the qualifying degree, experience and admission test. Selected candidates will be provisionally admitted and will be required to clear the Ph.D. qualifying exam before proceeding with their research.

## APPLICATION PROCEDURE FOR ADMISSION TO DOCTORAL PROGRAMMES (Ph.D.)

- The application form is available online on the admissions website: [www.bits-dubai.ac.ae/admissions/](http://www.bits-dubai.ac.ae/admissions/) Click on Applications 2026-27 to apply online and proceed further.
- If you are applying for admission to the Ph.D. programme, sign up as a new user, fill in your details, and select "Ph.D." as the programme level with the appropriate category from the drop-down menu.

**Note:** Master's degree Certificate and Transcript **obtained in the UAE** must be duly attested to obtain an Equivalency Certificate by the Ministry of Education (MoE), UAE.

Master's degree Certificate and Transcript **obtained outside the UAE** must be duly attested by the Ministry of Higher Education and the Ministry of Foreign Affairs of the country of origin, and by the UAE Embassy in that country, to obtain an Equivalency Certificate from the Ministry of Education (MoE), UAE.

# FEE STRUCTURE

## FEE STRUCTURE FOR ACADEMIC YEAR 2026-27 HIGHER DEGREE PROGRAMMES

The normal duration of the programme is 2 years (4 Semesters)

First Semester: September - January & Second Semester: February - June

PARTICULARS	AMOUNT	
<b>A. One-time Fee (payable at the time of Admission)</b>		
Application Fee**	AED. 220	USD. 60
Admission Fee*	AED. 2,000	USD. 545
Activity Fee*	AED. 1,200	USD. 327
Caution Deposits\$	AED. 2,000	USD. 545
<b>B. Tuition Fee*</b>		
MBA Tuition Fee (payable in 2 installments)	AED. 16,800 per sem	USD. 4,575 per sem
Ph.D. Tuition Fee (Full-Time)#	AED. 2,400 per sem	USD. 654 per sem
Ph.D. Tuition Fee (Part-Time/Off-Campus)#	AED. 6,000 per sem	USD. 1,634 per sem
<b>C. Visa and Insurance Fee (For students availing Visa/Insurance)</b>		
Visa Fee (For Students on Visa provided by the institute)		
Fresh Visa Fee**	AED. 2,900	USD. 790
Visa Renewal Fee**	AED. 2,150 per annum	USD. 586 per annum
Medical Insurance Fee*	AED. 3,250 per annum	USD. 885 per annum
(Current prevailing Visa & Insurance Fee, subject to change)		
<b>D. Hostel Fee (For students availing Hostel)</b>		
Hostel Fee*	AED. 15,500 per sem	USD. 4,221 per sem
Mess Fee*	AED. 4,500 per sem	USD. 1,225 per sem
Facility Fee*	AED. 850 per annum	USD. 231 per annum
<b>Summer Term</b>		
Hostel Fee*	AED. 6,200	USD. 1,688
Mess Fee*	AED. 900	USD. 245
Hostel Caution Deposit\$	AED. 2,000	USD. 546
(Current prevailing Hostel & Mess Fee, subject to change)		
*Laundry charges and Service charge for using refrigerator in room are additional (If availing)		
<b>E. Transport Fee** (For Day Scholars availing Institute Transport)</b>		
For Dubai	AED. 2,500 per sem	USD. 681 per sem
For Sharjah & Ajman	AED. 2,800 per sem	USD. 763 per sem
(Current prevailing Transport Fee, subject to change)		

Note: A fee of AED 4000 per course plus VAT is applicable for casual students registering for any course on audit only during any semester apart from a one-time admission fee

\*VAT of 5% is applicable on this fee;

\*\*VAT of 5% is included in this fee;

\$ Refundable on graduation or on leaving the institute, after due adjustments for damages, breakages caused by the student, if any.

# Fee after providing a fee waiver of 80% of tuition fee for Full-Time scholars and 50% of tuition fee for Part-Time and Off-Campus scholars.

# SCHOLARSHIPS & CONCESSIONS

## 1. For New Admissions

a) Tuition Fee Scholarship: Students who have obtained 75% or above in the aggregate of the qualifying examination are given a merit scholarship of 20% of first semester tuition fee.

b) Students who are UAE Nationals will be offered 50% tuition fee scholarship based on their performance in the qualifying examination and continuity of a minimum CGPA of 6.00 on a 10.00 scale during the programme.

c) BITS Alumni, Candidates from Collaborative Organizations / Companies and Siblings / Parents / Spouses of continuing students will be offered a 10% concession on the tuition fee, during the normal duration of the programme.

2. Merit Scholarship for continuing students: Students with a CGPA of 9.00 or above on a 10.00 scale at the end of previous semester will be given a merit scholarship of 20% of tuition fee for the current semester for the normal duration of the programme.

3. Group Concession for Corporate Executives: Three or more candidates from the same organization seeking admission into any higher degree programme in any semester of academic year 2026-27 would be eligible for a 10% concession on the tuition fee for the normal duration of the programme, subject to the continuance & completion of the degree programme by all candidates.

## FINANCIAL ASSISTANCE

Loans Available from Leading Banks in India with Flexible Repayment Options.



FOR UAE RESIDENTS, 0% INTEREST FREE  
INSTALLMENT PLAN FOR FEE PAYMENT BY



Meet Our Admissions & Marketing Team

# IMPORTANT DATES

## IMPORTANT DATES IN THE ADMISSION PROCESS FOR HIGHER DEGREE PROGRAMMES

EVENT	FIRST SEMESTER	SECOND SEMESTER
Last Date for receipt of Application	12 June 2026	14 December 2026
Registration & Orientation	28 August 2026	22 January 2027
Classwork Begins	31 August 2026	25 January 2027

**Note:** For MBA programmes, interviews (and the admission test, where applicable) will be conducted shortly after the application is received.

Applications received after the last date will be considered as 'Late Applications' and will be accepted for admissions, subject to merit and availability of seats.

## IMPORTANT DATES IN THE ADMISSION PROCESS FOR DOCTORAL PROGRAMMES

EVENT	FIRST SEMESTER	SECOND SEMESTER
Last Date for receipt of Application	01 May 2026	05 November 2026
Admission Test & Interview	20 May 2026	09 December 2026
Registration & Orientation	28 August 2026	22 January 2027
Classwork Begins	31 August 2026	25 January 2027

Applications received after the last date will be considered as 'Late Applications' and will be accepted for admissions, subject to merit and availability of seats.





# BITS Pilani

Dubai Campus



For Social Media



For Admission

## ADMISSIONS OFFICE:

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